



Feb. 21-23
2014

Phoenix
Arizona

AMERICAN ACADEMY OF SLEEP MEDICINE

EMERGING CLINICAL AND BUSINESS TRENDS IN SLEEP MEDICINE

This course is a **MUST-ATTEND** for sleep medicine physicians.
Clinical and business trends to include:

- Affordable Care Act: What Sleep Medicine Clinicians and Managers Need to Know
- Insurance Reimbursement in 2014: Preauthorization, Policies and Payment
- Primary Care and Sleep Medicine: Designing the Future Model of Care
- Managing the Challenges of Diagnosing Sleep Apnea with OCST
- Implementing Telemedicine in a Rural Setting
- A Case-based Review of Advanced PAP Modalities
- AutoPAP: Patient Selection, Titration and Payer Trends
- Fatigue Countermeasures and Risk Management in Operational Settings

www.aasmnet.org/events.aspx



COURSE DESCRIPTION

During this two-and-a-half-day course, an expert faculty will explore state-of-the-art patient care management in the diagnosis and treatment of various disorders and strategies to improve current business practices through a mix of traditional lectures, case-based discussions and pro/con debates. Discussion will focus on providing relevant updated information and new strategies that sleep clinicians can use in their practice. Topics highlight emerging trends in several areas, including legal, regulatory and business aspects of sleep medicine, diagnosing and managing sleep disorders and models of care.

Emerging Clinical and Business Trends in Sleep Medicine

Date February 21–23, 2014

Location Arizona Biltmore | Phoenix Arizona

Course Co-Chairs Kannan Ramar, MD; and

Tilak K. Verma, MD, MBA

CME Credits 19.25 AMA PRA Category 1 Credits™

Important Dates

January 24, 2014 Advanced Registration Deadline

January 30, 2014 Deadline to Reserve Hotel Rooms at Discounted Rate of \$229/Night

January 31, 2014 Cancellation Deadline

February 21-23, 2014 Emerging Clinical and Business Trends in Sleep Medicine Course

Registration Fees

On or before January 24, 2014 \$1,000 (*member*) \$1,200 (*nonmember*)

After January 24, 2014 \$1,100 (*member*) \$1,300 (*nonmember*)

TARGET AUDIENCE

This course is intended for physicians and health care providers involved in the treatment and management of patients with sleep disorders and the business operations of a sleep center.

COURSE OBJECTIVES

Upon completion of the course, attendees will be able to:

- Discuss the impact of legal, regulatory and reimbursement policies on sleep centers;
- Review various models of care for patients with sleep disorders;
- Describe emerging trends in using OCST to diagnose and AutoPAP to treat sleep apnea;
- Implement treatment plans for shift workers and patients with a variety of sleep disorders, including sleep apnea, insomnia, idiopathic hypersomnia and narcolepsy.

FACULTY

Kannan Ramar, MD
Tilak K. Verma, MD, MBA
Course Co-Chairs

Jerome Barrett
Sean Caples, DO
Charles Czeisler, MD
Lawrence Epstein, MD
Steven Hull, MD
Seema Khosla, MD

Douglas Kirsch, MD
Timothy Morgenthaler, MD
Susheel Patil, MD
Carol Rosen, MD
Ilene Rosen, MD
Michael Sateia, MD
Richard Schwab, MD
William Sherrill, MD
Michael Silber, MBChB
Bradley Vaughn, MD

ELECTRONIC COURSE MATERIALS

 The AASM will provide course materials only in electronic format. Prior to the course, attendees will be provided with instructions to download or print the course materials, if desired. At the course, attendees will be provided with a USB flash drive at registration.

Please note: The AASM will not supply computers or tablets to view the course material, power for computers or internet access. Attendees must ensure their laptops or tablets are sufficiently powered prior to arrival at the course each day.

PRELIMINARY AGENDA

FRIDAY, FEBRUARY 21, 2014

Affordable Care Act: What Sleep Medicine Clinicians and Managers Need to Know

Timothy Morgenthaler, MD and Jerome Barrett

Insurance Reimbursement in 2014: Preauthorization, Policies and Payment

Tilak K. Verma, MD, MBA

The Impact of Stark Laws on the Physician-owned Sleep Practice

Steven Hull, MD

Primary Care and Sleep Medicine: Designing the Future Model of Care

Ilene Rosen, MD

Is Complex Sleep Apnea Fact or Fiction? A Pro/Con Debate

Sean Caples, DO (Con) v. Susheel Patil, MD, PhD (Pro)

Continuing the Management of OSA Patients Diagnosed before Surgery

William Sherrill, MD

What's Weight Got to Do with It? The Role of Obesity in Sleep Disorders

Sean Caples, DO

Managing Noncompliance: Strategies and Multidisciplinary Alternatives to CPAP

Susheel Patil, MD, PhD

SATURDAY, FEBRUARY 22, 2014

Managing the Challenges of Diagnosing Sleep Apnea with OCST

Douglas Kirsch, MD

Implementing Telemedicine in a Rural Setting

Seema Khosla, MD

Scoring Manual: Updates to Adult Sleep Staging Rules

Bradley Vaughn, MD

Quality Metrics in Sleep Medicine

Timothy Morgenthaler, MD

Business Considerations for DME in 2014

Lawrence Epstein, MD

A Case-based Review of Advanced PAP Modalities

Kannan Ramar, MD

Analyzing CPAP Download Data to Improve Patient Care

Richard Schwab, MD

AutoPAP: Patient Selection, Titration and Payer Trends

Douglas Kirsch, MD

Fatigue Countermeasures and Risk Management in Operational Settings

Lawrence Epstein, MD

Sleep and Anesthesia: Are They One in the Same?

Charles Czeisler, MD, PhD

SUNDAY, FEBRUARY 23, 2014

A Case-based Review of ICSD-3

Michael Sateia, MD

**The Role of Circadian Rhythms
in Pilots Who Navigate Across
Time Zones**

Charles Czeisler, MD, PhD

**Treating Insomnia:
Pharmacological Review and
Implementation of a CBT
Program**

Michael Sateia, MD

**A Review of Idiopathic
Hypersomnia/Narcolepsy**

Michael Silber, MBChB

**The Role of Adenotonsillectomy
in the Management of Pediatric
Sleep Apnea Hypopnea
Syndrome: The Childhood
Adenotonsillectomy Trial
(CHAT)**

Carol Rosen, MD



For a detailed agenda visit
www.aasmnet.org/events.aspx



Accommodations, Travel & General Information

Built as one of Phoenix's first resorts in 1929, the Arizona Biltmore was constructed in grand form by brothers Albert, Charles and Warren McArthur. Frank Lloyd Wright served as the consulting architect, and the Arizona Biltmore remains one of the only existing hotels in the world to benefit from his influence.

Throughout its colorful history, this acclaimed landmark has been graced by U.S. presidents, celebrities and world travelers. Recognized as one of the best hotels in the world, the Arizona Biltmore radiates an undeniable mystique of refinement and splendor.

THIS ACCLAIMED PROPERTY FEATURES:

- Eight swimming pools
- Seven tennis courts
- Two 18-hole PGA golf courses—The Links and The Adobe—at the adjacent Arizona Biltmore Country Club
- Putting course, croquet and lawn chess and checkers
- A full-service resort spa, salon and fitness center
- Five dining options
- Complimentary high-speed internet access in all guest rooms
- Complimentary shuttle to the Biltmore Fashion Park – *This outdoor mall boasts a wide variety of exclusive shopping and dining experiences!*

Book your hotel room through the AASM website and receive 15% off golf and spa services—on top of complimentary resort fees! To book your discounted spa services and golf times, call the hotel directly at (800) 950-0086 and reference the AASM.

RESERVATIONS

Space is limited, so please make reservations well in advance; the group rate will no longer be available if all rooms in the block sell out.

Hotel	Arizona Biltmore 2400 East Missouri Avenue, Phoenix, Arizona 85016
Rate	\$229.00 per night plus tax. Rate includes daily resort fee (complimentary high-speed internet access in guest rooms, use of putting course, shuttle to Biltmore Fashion Park and more).

Rate Available Until January 30, 2014 or until the room block sells out

Reservations	In order to receive the AASM group rate, visit www.arizonabiltmore.com and search for your preferred reservation dates at the top of the page. On the next page under “Special Accounts and Rates,” enter AASM (case-sensitive) into the “Group Code” field before continuing on to booking. All rooms must be guaranteed by a one-night deposit, which is fully refundable up to 72 hours prior to arrival, after which they are non-refundable.
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Additionally, you may make reservations by phone by calling the Arizona Biltmore at (800) 950-0086 and mentioning the group code **AASM**.

Check In Time 4:00pm

Check Out Time 12:00pm

Hotel Policy Please note that there is a one night room rate and tax early departure fee for individuals who check out prior to their reserved check out date; to avoid this fee, individuals must advise the hotel at or before check in of any change in the scheduled length of stay.

More Information Visit the hotel website at www.arizonabiltmore.com

TRANSPORTATION

The airport nearest to the Arizona Biltmore is the Phoenix Sky Harbor International Airport. The hotel is approximately 7 miles from the airport. Ground transportation from Sky Harbor International Airport is available via taxi for approximately \$30.00 each way, not including gratuity.

MEALS

Breakfast and lunch will be served on Friday and Saturday; breakfast will be served on Sunday. All other meals are the responsibility of the attendees. Meals provided by the AASM are available for registered attendees only; guests of attendees cannot be accommodated during meal functions. If you have special dietary needs, please specify on the registration form. The AASM cannot guarantee all requests can be met. Staff will follow up to discuss available options and instructions.

RECORDING

Photography and/or recording, of any kind, of sessions and speakers at this course is strictly prohibited.



Registration Information

3 EASY WAYS TO REGISTER



ONLINE (credit card only)
www.aasmnet.org/events.aspx



FAX (credit card only)
(630) 737-9789



MAIL (check or credit card)
American Academy of Sleep Medicine
Attn: Meeting Department
2510 North Frontage Road
Darien, IL 60561



ADVANCED REGISTRATION DEADLINE IS
JANUARY 24, 2014.



CONFIRMATION AND REGISTRATION DISCLAIMER

Registration is limited. Please register early. Confirmation letters will be sent via email within one week of receipt of registration form and payment. All attendees must pre-register; **on-site registration will not be accepted**. The AASM will not be held liable if an individual purchases an airline ticket before receiving confirmation of registration for a course.

CANCELLATION POLICY

Written notification must be submitted to the AASM meeting department for registration cancellation. A \$50.00 administrative fee will be withheld on cancellations postmarked prior to **Friday, January 31, 2014**. After this date, no refunds will be available. Refunds are not provided to no-shows. The AASM reserves the right to cancel this course and provide a full refund should conditions warrant. The refund will only include the cost of registration for the event.

WEATHER CANCELLATION POLICY

In the event that a registrant is unable to attend a course due to severe weather forcing airline cancellations or airport closures, the American Academy of Sleep Medicine will apply 50 percent of the individual's registration fees toward another AASM course (excluding the SLEEP meeting) held within 12 months. Registrants will need to provide documentation from the airport or airline confirming the inability to travel due to severe weather within 30 days following the course.

REGISTRATION CATEGORIES

AASM Members

To register as a member, the registrant must currently be an individual member of the American Academy of Sleep Medicine (AASM). If the AASM is unable to confirm that the individual is a member of the AASM, the individual will be registered as a nonmember at the prevailing fees.

AASM Center Member Staff

To register as an employee of an AASM center member (maximum of 4 registrants), the registrant must be currently employed at an active member sleep center of the AASM. If the AASM is unable to confirm the center as an active member of the AASM, the individual will be registered as a nonmember at the prevailing fees.

Nonmembers

Join and save! Join when you register and receive an instant savings of \$200 on registration fees for this course. Visit the AASM website at www.aasmnet.org/membership.aspx for full membership information including a complete listing of benefits and membership categories. Membership is on a calendar-year basis (January 1–December 31). Apply for 2014 membership anytime from October 1–December 31, 2013 and receive the remainder of the 2013 membership year for free.

Continuing Medical Education (CME)

The American Academy of Sleep Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

This course has been planned and implemented in accordance with the Essential Areas and Their Elements of the ACCME by the American Academy of Sleep Medicine.

The AMA Council on Medical Education mandates that accredited providers only offer *AMA PRA Category 1 Credits™* to physicians. The AASM will issue non-physicians a letter of attendance for activities designated for *AMA PRA Category 1 Credits™*.

The American Academy of Sleep Medicine designates the Emerging Clinical and Business Trends in Sleep Medicine course as a live activity for a maximum of **19.25 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.



ACHIEVING OPTIMAL HEALTH THROUGH BETTER SLEEP.

**Members Instantly Save
\$200 on this Course**

AASM Members have instant access to many free resources.

- 13 Issues of the journal *SLEEP*
- 12 Issues of the *Journal of Clinical Sleep Medicine*
- Online Membership Directory
- Public Relations Toolkit



JOIN OR RENEW TODAY

Renew your 2014 AASM Membership on the course registration form or online at aasmnet.org/membership.aspx

New members - Apply online for 2014 AASM Membership today at aasmnet.org/membership_individualapply.aspx

REGISTRATION FORM

REGISTRATION INFORMATION *(Please print or type clearly)*

Last Name _____

First Name _____ Degree(s) _____

Address _____

City _____ State _____

Zip/Postal Code _____ Country _____

Phone _____ Fax _____

Email _____

(email required to receive confirmation)

Special Needs/Accommodations _____

Dietary Needs*

Kosher

Vegetarian

Vegan

Gluten Free

Dairy Free

*AASM cannot guarantee all requests can be met. Staff will follow up to discuss available options and instructions.

SPECIALTY *(Check all that apply)*

Sleep Medicine

Anesthesiology

Family Practice

Internal Medicine

Neurology

Nursing

Otolaryngology

Pediatrics

Psychiatry

Psychology

Pulmonary Medicine

Other _____

HOW DID YOU HEAR ABOUT THIS COURSE? *(Check all that apply)*

Website

Email

Colleague

Mailing

Other _____

ATTENDEE LIST PERMISSION *(Check one)*

I give my permission to include my contact information on an attendee list to be distributed to course attendees.

Yes No

ARE YOU A RESIDENT PHYSICIAN?

Yes No

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AUDIENCE RESPONSE SYSTEM (*Check one*)

Several AASM courses include an audience response system. Speakers have multiple choice questions in their presentations and poll the audience. Each attendee uses a keypad to submit his/her answer. The speaker is then able to display the responses. The keypads are distributed to attendees when they check in at the course. **Each device has a unique identification number linking each course attendee to a specific device. There is no charge for participating unless you do not return your keypad at the end of the course. If you fail to return the response device you will be charged an \$80.00 replacement fee.**

Participation in the Audience Response System is voluntary; it will not affect your CME or any other aspect of participation in the course. Do you agree to participate in the audience response system for the course(s) for which you are registering?

I agree I do not agree

MEMBERSHIP DUES FOR NONMEMBERS (*Check one*)

Membership will be valid through December 31, 2014.

<input type="checkbox"/> Regular Members	\$250.00
<input type="checkbox"/> Student Members	\$50.00
<input type="checkbox"/> Affiliate Members	\$250.00
<input type="checkbox"/> Affiliate Industry Members	\$500.00

REGISTRATION RATES (*Check the appropriate registration fee*)

Registration rates are based on the date that the registration is received at the AASM national office.

	On or before 1/24/14	After 1/24/14
AASM Member	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,100
Employee of an AASM Member Center*	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,100
Nonmember	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,300

*If registering as an employee of an AASM center member, please provide the name of your facility and your accreditation/membership number.

Facility Name: _____

Accreditation/Member Number: _____

METHOD OF PAYMENT (*Check one*)

Check made payable to the AASM (U.S. funds drawn on a U.S. bank)

Credit Card VISA MasterCard American Express

Card # _____ Exp. Date _____ Validation Code** _____

Cardholder's Name _____

Billing Address _____

Signature _____ Date _____

**For VISA or MasterCard, the validation code is the last 3 numbers in the signature box. For American Express, the validation code is the 4 numbers above the credit card number.



AMERICAN ACADEMY OF
SLEEP MEDICINE



Start your PQRS reporting today to earn incentives and avoid penalties.

Submission Deadline: March 13, 2014 at 5pm. ET

WHAT IS PQRSwizard?



The AASM PQRSwizard program is a convenient and cost-effective tool to help collect and report quality measure data for the CMS PQRS. The program works similar to online tax preparation software helping you collect, validate, report and submit your information to CMS.

WHY IS 2013 REPORTING IMPORTANT?

Reporting your 2013 PQRS Measures will determine if you will receive an incentive of 0.5% in 2013. It will also determine if you will receive a penalty of 1.5% in 2015. Meaning, those physicians who elect not to participate during the 2013 program year, CMS will impose a 1.5% payment penalty in 2015, and 2% each year thereafter.

Report PQRS Measures in	Qualify for Incentive Equal to	Avoid Penalty Equal to
2013	0.5% of 2013 MPFS services	1.5% of 2015 MPFS services
2014	0.5% of 2014 MPFS services	2.0% of 2016 MPFS services
2015	-	2.0% of 2017 MPFS services

GROUP PRACTICES



Practices with 10-20 participating physicians will receive a 10% discount on registration. Practices with 21 or more participating physicians will receive a 15% discount on registration.

Visit aasmnet.org/pqrinfo.aspx to learn more and start your reporting today!



American Academy of Sleep Medicine
2510 North Frontage Road
Darien, IL 60561-1511

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